

BUY THE SOFTWARE YOU USE



IMSTA FESTA

EXHIBITOR KIT 2015

LOS ANGELES . CHICAGO . NEW YORK . TORONTO

www.imsta.org



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IMSTA FESTA . A Celebration of Music Technology



The International Music Software Trade Association is committed to a public conversation about piracy and its affect on the music software industry. We do this **through education** and not enforcement or police measures. We believe in **fair play**, of being paid for your work and having your intellectual property respected. We believe that with enough time and consistent public education programs the piracy behavior of some people will change. We draw this belief not from our imagination but from examples where education has positively affected change.

IMSTA was created to raise awareness and to start this conversation between software manufacturers and consumers. We expose customers to faces of companies and products in the industry that are impacted. Customers see the long term benefits of buying fully licensed versions of software. Many music software companies are small businesses with staff that need to be paid for their work. That's fair.

IMSTA FESTA is a consumer focused event that allows end-users to experience and learn more about the newest music production products on the market. At IMSTA FESTA end-users have the rare opportunity to **interact** with and speak to product specialists in their locality. Young beat-makers, music producers, audio engineers, composers and artists gather to network, **learn** and are inspired throughout a day cultivating working partnerships. IMSTA FESTA is a free event and we are supported by our members, partners and sponsors.

EXHIBITORS & SPONSORS who have exhibited include Avid, Ableton, Arturia, Cakewalk, Celemony, D16 Group, FabFilter, IK Multimedia, Image Line, Native Instruments, McDSP, PreSonus, Serato, SSL, Sony, Sugar Bytes and Sound Toys. Attendees are typically musicians, songwriters, producers, audio engineers, music students, educators, artists between the ages of 18 and 35. IMSTA FESTA is held in Los Angeles, New York, Toronto and Chicago.

IMSTA PROFESSIONAL PANEL SERIES is hosted at each show throughout the day. Topics have included: Writing Hit Songs; Generating Revenue From Music Made; Crafting Your Image; Guidelines For Using Beats In Your Works; Licensing and Legal Matters; Self Marketing and more. In addition, each company has the opportunity to appeal directly to their users by hosting workshops, master classes and seminars at their exhibit space.

IMSTA ANNUAL MEMBERSHIP subscribes companies to exclusive member pricing and grants companies priority placement at each show. In addition, members of IMSTA are contributing to an important cause of an organization created to protect the music software industry and promote respect for intellectual property.

This Exhibitor kit outlines out IMSTA FESTA plans for 2015. The shows begin in May in Los Angeles and go through October in Toronto. See you there.



LOS ANGELES

MAY.16.2015



IMSTA FESTA . Los Angeles



The largest city in California is also the hub of the entertainment industry of not only the USA but of the world. With a population of **3.9 million** it is a destination for many of the most successful people in the music industry. Making a splash for your brand in LA is essential for driving current and future sales.

IMSTA FESTA is in its third year in LA and in 2015 the show moves with SAE to a magnificent **44,000 sq. ft.** space in the historic Eastman Kodak building on Sunset Blvd. This facility provides rooms, stages and halls not available previously. This makes the 2015 edition of IMSTA FESTA LA the biggest yet. The attendance at this show has been steady over the first two years averaging approximately 500. This year, with the expanded facility, new events like our Song Competition, Master Classes and Scheduled Workshops, our attendance will dramatically increase.

We partner with the **GRAMMY Producers and Engineer's Wing** to bring

successful professionals the event. IMSTA plans another exciting lineup of talent for the Professional Panel Series, Keynote Speech and Workshops that will be scheduled throughout the day.

The 2015 show will be the first to incorporate many students from music programs and music related organization in the Greater LA area. This will lead to the largest exhibiting roster we have ever staged in the city of angels.

IMSTA FESTA LA 2014 REPORT



IMSTA FESTA LA took place on June 14th 2014 at **SAE Institute** on Sunset Blvd. and all exhibit spaces were sold out. The event featured 24 exhibitors including debuts from Slate Digital,

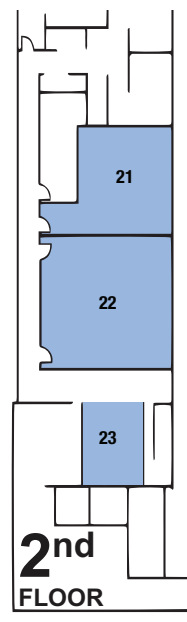
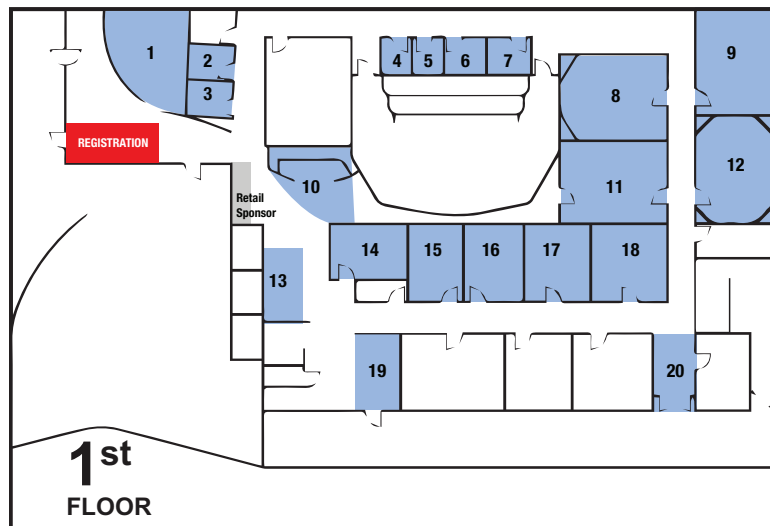
Sony, Audiffex and UVI. Attendance was 535 over the 7 hours and we were fortunate to receive the assistance of 11 very special volunteers.

The event kicked off with an excellent keynote speech by Producer, Engineer, Songwriter and Filmmaker **Harvey Mason Jr.** who along with being a staunch supporter of IMSTA has worked with such luminaries as Beyonce, Jennifer Hudson, Chris Brown, Britney Spears, Justin Timberlake, Kelly Clarkson and others.

The show featured Professional Panels focusing on Film & TV scoring, piracy and **Andrew Scheps'** stunning "Lost in Translation." The Panels were typically standing room only and were recorded by sponsor Whole World Band.

The GRAMMY's supported the event by sponsoring Panels and the Green room while **Guitar Center** returned as exclusive Retail sponsor offering savings to attendees exclusively available to IMSTA FESTA attendees.

SHOW DETAILS . Los Angeles



2014 EXHIBITORS

- Air
- Akai
- Arturia
- Audiffex
- Cakewalk
- Celemony
- D16 Group
- inMusic
- M-Audio
- McDSP
- Native Instruments
- Playground Sessions
- PreSonus
- Propellerhead
- Rob Papen
- SONiVOX
- Sonnox
- Sony
- Solid State Logic
- Steinberg
- Sugar Bytes
- UVI
- WaveDNA
- ZapZorn
- Zynaptiq

2014 SPONSORS

- Guitar Center
- SAE Institute
- GRAMMY P&E Wing
- Electronic Musician
- Keyboard
- Whole World Band

LOCATION:

SAE Institute
6700 Santa Monica Blvd.
Los Angeles, CA 90038 USA
Tel: 323 466-6323

EXHIBIT SETUP:

Friday May 15th, 2015
6:00 pm – 11:00 pm

Saturday May 16th, 2015
7:00 am – 10:00 am

SHOW HOURS:

Saturday May 16th, 2015
11:00 am – 6:00 pm

DISMANTLE & MOVE-OUT:

Saturday May 16th, 2015
6:00 pm – 10:00 pm

BADGES:

Exhibitors, VIP's and Guests must be registered at:
www.imsta.org/register_ex.php

SHIPPING & SET-UP:

Bring equipment (especially speakers), signage, and show materials with you during the designated set-up periods. Otherwise exhibit materials can be shipped in advance to facility. IMSTA staff will be on-site during designated set-up times.

*Please ensure that your shipment **does not arrive** at SAE Institute before Monday May 11th, 2015.

*Each box/item shipped must be labeled with the name of your company and **MUST** indicate IMSTA.

GRAPHICS & LINKS:

To support your promotion and spreading the word about the show to your users, followers and consumers, you can find a selection of materials to put on your website and or your monthly e-newsletter by visiting our website www.imsta.org and clicking on the "Media" tab.

HOTELS & DINING . Los Angeles



For your convenience, here is a list of nearby accommodations & dining spots in close proximity to 6700 Santa Monica Blvd., Los Angeles, CA 90038.

HOTELS

Comfort Inn - Hollywood Walk of Fame

7051 Sunset Boulevard Los Angeles, CA
Tel: 323 462-0905

Rodeway Inn Hollywood

6826 Sunset Boulevard Los Angeles, CA
Tel: 323 465-7186

Jeff Davis Hotel Group

1480 Vine Street Los Angeles, CA
Tel: 323 461-1280

Hollywood Roosevelt Hotel

7000 Hollywood Boulevard Los Angeles, CA
Tel: 323 461-1280

Hollywood Guest Inn

6700 Sunset Boulevard Los Angeles, CA
Tel: 323 467-6137

Holiday Inn Express Hotel & Suites

1921 N Highland Ave, Los Angeles, CA 90068
Tel: 323 850-8151

Hilton Garden Inn LA/Hollywood

2005 North Highland Avenue Los Angeles, CA
Tel: 323 876-8600

The Hotel Hollywood

6364 Yucca Street Hollywood, CA
Tel: 323 466-0524

Hollywood Historic Hotel

5162 Melrose Avenue Los Angeles, CA
Tel: 323 378-6312

RESTAURANTS

The Hollywood Corner - Upscale Diner

1156 North Highland Ave. Los Angeles, CA
Tel: 323 463-2220

Ammo Restaurant & Bar - Comfort food

1155 North Highland Ave. Los Angeles, CA
Tel: 323 871-2666

Sushi Moon - All-you-can-eat Sushi

6775 Santa Monica Blvd.. #3 Los Angeles, CA
Tel: 323 461-7709

Crown Of India- Vegetarian

6755 Santa Monica Blvd.. Los Angeles, CA
Tel: 323 465-3321

Daphne's California Greek - Greek

7100 Santa Monica Blvd.. West Hollywood, CA
Tel: 323 969-8225

Jones Hollywood - Italian & American

7205 Santa Monica Blvd.. West Hollywood, CA
Tel: 323 850-1726

Global Cuisine by Gary Arabia

1041 North Formosa Ave. West Hollywood, CA
Tel: 323 668-0855

Gardenia Restaurant & Lounge

7066 Santa Monica Blvd.. West Hollywood, CA
Tel: (323 467-7444



CHICAGO

JUL.25.2015



IMSTA FESTA . Chicago



Chicago has a rich history of being at the center of musical life in America. From giving birth to Electrified Blues in the forties to giving the world House Music in the eighties Chicago keeps on giving. Jennifer Hudson, R. Kelly, Common, Quincy Jones, Kanye West, Chaka Khan and of course President Obama all call this city home.

The Windy City nestled on the south west corner of Lake Michigan is the latest venue of expansion for IMSTA FESTA. Our inaugural event is scheduled for July 25, 2015 at the brand, spanking new, well-equipped SAE Institute in the center of the city.

The Chicago Metropolitan area is home to **9.5 million people** and an international hub for technology. It is therefore fitting that IMSTA FESTA, the premiere music technology show, comes to town.

Located in the heart of River North neighborhood, **SAE Institute** occupies over **19,000 sq. ft.** and includes several recording studios, workstations, class-

rooms, and an 82-seat, video-equipped, surround-sound theatre. The theatre will host our Professional Panel series which will be cosponsored by the local GRAMMY chapter. With over 40 exhibit spaces this facility will be brimming with sounds and souls as the Chicago music community welcomes our fast-moving technology industry.



We are partnering with many local schools, organizations and professionals to make this the best possible first impression we can make to our Chicago consumers. We have already established a local group who will lead the drive to program our panels and point us to key influential music

industry professionals and artists who will participate.

IMSTA FESTA Chicago will house showcase music software companies, local sponsors and community music programs and organizations in the greater Chicago area. Exhibiting here is the most economical and most effective way to inject your brand into this large population center as many will attend from neighboring cities and states across the mid-west.

The attendees are music makers typically 18 to 35 and virtually all have computers with music software that they use to make music. Our attendees are very software centric and as such are very high value prospect.

IMSTA FESTA will be the first high calibre music technology show in Chicago for a while. And due to the strong demand for computer music and products this is going to be a very well attended show and exhibit spaces will sell out. Reserve your spot for Chicago now.

SHOW DETAILS . Chicago



LOCATION:

SAE Institute
820 N. Orleans Street #125,
Chicago, IL 60610
Tel: (312) 300-5685

EXHIBIT SETUP:

Friday July 24th, 2015
6:00 pm - 11:00 pm

Saturday July 25th, 2015
7:00 am - 10:00 am

SHOW HOURS:

Saturday July 25th, 2015
11:00 am - 6:00 pm

DISMANTLE AND MOVE-OUT:

Saturday July 25th, 2015
6:00 pm - 10:00 pm

BADGES:

Exhibitors, VIP's and Guests must be registered at:
www.imsta.org/register_ex.php

SHIPPING & SET-UP:

Bring equipment (especially speakers), signage, and show materials with you during the designated set-up period. Otherwise exhibit materials can be shipped in advance to facility. IMSTA staff will be on-site during designated set-up times.

*Please ensure that your shipment does **not** arrive at SAE Institute before Monday July 20th, 2015.

*Each box/item shipped must be labeled with the name of your company and **MUST** indicate IMSTA.

GRAPHICS & LINKS:

To support your promotion and spreading the word about the show to your users, followers and consumers, you can find a selection of materials to put on your website and or your monthly e-newsletter by visiting our website www.imsta.org and clicking on the "Media" tab.

HOTELS & DINING . Chicago



For your convenience, here is a list of nearby hotel accommodations & dining spots in close proximity to 820 N Orleans Street, Chicago, IL 60610.

HOTELS

Hotel Felix

111 W. Huron St, Chicago, IL
Tel: 312 447-3440

Howard Johnson Inn Chicago Downtown

720 North LaSalle Street Chicago, IL
Tel: 312 664-8100

The Godfrey Hotel Chicago

127 W. Huron St, Chicago, IL
Tel: 312 649-2000

Hotel Palomar Chicago

505 N State St, Chicago, IL
Tel: 312 755-9703

Omni Chicago

676 North Michigan Avenue Chicago, IL
Tel: 312 944-6664

InterContinental

505 N Michigan Ave Chicago, IL
Tel: 312 625-1352

ACME Hotel Company

15 East Ohio Street Chicago, IL
Tel: 312 894-0800

MileNorth Chicago Hotel

166 East Superior Street Chicago, IL
Tel: 312 787-6000

RESTAURANTS

Farmhouse - American

228 W. Chicago Ave, Chicago, IL
Tel: 312 280-4960

¡AY CHIOWA - Tequila. Tacos. Tavern.

311 W. Chicago Ave, Chicago, IL
Tel: 312 643-3200

Kiki's Bistro - French

900 N Franklin St, Chicago, IL
Tel: 312 335-5454

Nacional 27 - Latin American

325 W. Huron St, Chicago, IL
Tel: 312 664-2727

Club Lago - Italian

331 W. Superior St, Chicago, IL
Tel: 312 951-2849

Karyn's Cooked - Gourmet Vegan

738 North Wells Street Chicago, IL
Tel: 312 587-1050

The Boarding House - American

720 N Wells St, Chicago, IL
Tel: 312 280-0720

Big & Little's Restaurant - Burgers

860 N Orleans St, Chicago, IL
Tel: 312 943-0000

Bar & Grill Network Cyber - American

810 North Clark Street Chicago, IL
Tel: 312 489-8281



NEW YORK

SEPT. 26. 2015



IMSTA FESTA . New York



IMSTA FESTA was born in Tokyo Japan, however, its North American home is the city that never sleeps - New York.

New York has long been the hub music in America. The city of 8.4 million people is at the very heart of American culture and arts. Drawing from an incredible 23.5 million people in the Metropolitan New York area this area remains by a significant margin the most populous in the United States.

The show draws attendees from New Jersey, Pennsylvania, Connecticut, Rhode Island, Massachusetts and from upstate New York. The 2014 show saw a father and son team who drove up from Atlanta Georgia.

In 2015 this show enters its sixth year with a wide ranging set of innovations designed to add even more vitality to what is already a very successful event.

Due to the modest size of the New York panel room, we will begin to address this in 2015 by providing many more scheduled activities that will offer high

value education throughout the day. For example, in 2015 IMSTA will introduce new activities like Master Classes, Scheduled Exhibitor Clinics as well as our brand new Song writing competition as part of the show.

We will continue to enjoy our fruitful partnership with the GRAMMY Producers & Engineers wing as well as the local New York Chapter. Additionally, we are forging new alliances with many music programs in the city.



IMSTA FESTA NY 2014 REPORT

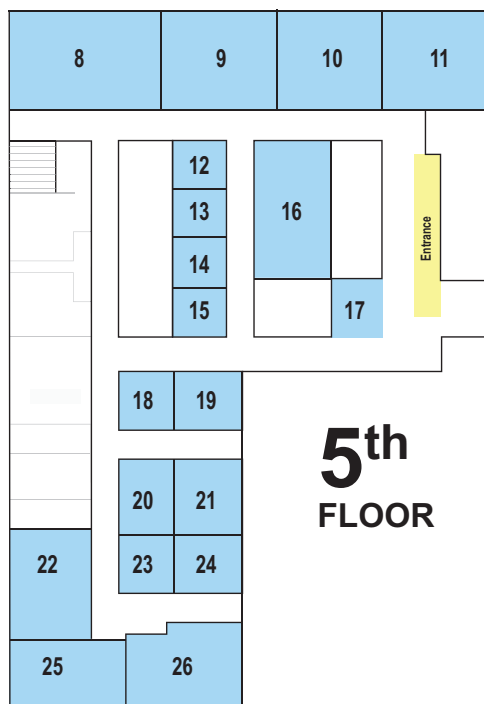
The fifth annual IMSTA FESTA New York took place on September 27th just 3 weeks following the Toronto show. The show benefitted from a seasoned group

of volunteers recruited from SAE Institute and Queensborough College.

The keynote speech was delivered by Songwriter, Engineer, Producer Ken Lewis who is the man behind many hits from Jay-Z, Alicia Keys, Bruno Mars and many other luminaries. In addition to giving an invaluable keynote Ken also participated in the Songwriters panel. The Professional Panel Series was excellent and all jammed packed with attendees. Panels covered topics in Song writing, Branding, career guidance, legal issues and a super panel of top-flight Producers and Engineers.

IMSTA FESTA NY saw first-time exhibits from FabFilter and Sound Toys added to regulars like Native Instruments, Steinberg, Cakewalk, Avid, IK Multimedia, Arturia, and Solid State Logic. The GRAMMY's once again sponsored and hosted the Green room. Throughout the day, Guitar Center was busy with exclusive specials offered only at IMSTA FESTA NY.

SHOW DETAILS . New York



2014 EXHIBITORS

- Ableton
- Air
- Akai
- Arturia
- Avid
- Cakewalk
- Celemony
- D16 Group
- FabFilter
- FL Studio
- FXpansion
- IK Multimedia
- inMusic
- M-Audio
- McDSP
- Musiclab
- Native Instruments
- Playground Sessions
- PreSonus
- Propellerhead
- Rob Papen
- Slate Digital
- SONiVOX
- Sonnox
- Sony
- Sound Toys
- Solid State Logic
- Steinberg
- Sugar Bytes
- Wave Arts
- WaveDNA

2014 SPONSORS

- Guitar Center
- SAE Institute
- GRAMMY P&E Wing
- Electronic Musician
- Keyboard
- iStandard Producers
- Whole World Band

LOCATION:

SAE Institute

218 West 18th Street - 4th floor
New York, NY 10011
Tel: 212 944-9121

EXHIBIT SETUP:

Friday September 25, 2015
6:00 pm - 11:00 pm

Saturday September 26, 2015
7:00 am - 10:00 am

SHOW HOURS:

Saturday September 26, 2015
11:00 am - 6:00 pm

DISMANTLE AND MOVE-OUT:

Saturday September 26, 2015
6:00 pm - 10:00 pm

BADGES:

Exhibitors, VIP's and Guests must be registered at:
www.imsta.org/register_ex.php

SHIPPING & SET-UP:

Bring equipment (especially speakers), signage, and show materials with you during the designated set-up period. Otherwise exhibit materials can be shipped in advance to facility. IMSTA staff will be on-site during designated set-up times.

*Please ensure that your shipment does **not** arrive at SAE Institute before Monday September 21st, 2015.

*Each box/item shipped must be labeled with the name of your company and **MUST** indicate IMSTA.

GRAPHICS & LINKS:

To support your promotion and spreading the word about the show to your users, followers and consumers, you can find a selection of materials to put on your website and or your monthly e-newsletter by visiting our website www.imsta.org and clicking on the "Media" tab.

HOTELS & DINING . New York



For your convenience, here is a list of nearby accommodations & dining spots in close proximity to 218 West 18th Street New York, NY 10011.

HOTELS

Hotel Pennsylvania

401 7th Ave, New York, NY
Tel: 212 736-5000

Maritime Hotel

363 W. 16th St, New York, NY
Tel: 212 242-4300

The GEM Hotel Chelsea, NYC

300 W. 22nd St, New York, NY
Tel: 212 675-1911

Dream Downtown

355 W. 16th St, New York, NY
Tel: 212 229-2559

Hotel 309

309 W. 14th St, New York, NY
Tel: 1-888 309-4683

Chelsea Savoy Hotel

204 W. 23rd St, New York, NY
Tel: 212 929-9353

Chelsea Lodge

318 W. 20th St, New York, NY
Tel: 212 243-4499

Chelsea Inn

46 W. 17th St, New York, NY
Tel: 212 645-8989

RESTAURANTS

Peter McManus Cafe - Irish pub

152 7th Ave, New York, NY
Tel: 212 929-9691

Cafeteria - Diner

119 7th Ave, New York, NY
Tel: 212 414-1717

Pounds & Ounces - American

160 8th Ave, New York, NY
Tel: 646 449-8150

Elmo - American

156 7th Ave, New York, NY
Tel: 212 337-8000

The Grey Dog - Breakfast

242 W. 16th St, New York, NY
Tel: 212 229-2345

Merchants NY - American

112 7th Ave, Manhattan, NY
Tel: 212 366-7267

The Commons Chelsea - Breakfast

128 7th Ave, New York, NY
Tel: 212 929-9333

El Cocotero - Venezuelan

228 W. 18th St #1, Chelsea, NY
Tel: (212) 206-8930



IMSTA FESTA . Toronto



Canada's largest city is also Canada's music capital bringing such talents as Drake, Rush, Feist, Justin Bieber and deadmau5 to the world. The greater Toronto area is home to **6 million** and is Canada's biggest music production center and has some of the world's finest music and post production facilities.

IMSTA, which operates from Toronto, uses its local relationships with **SOCAN**, **Ryerson University**, Canadian Musician and dozens of other organizations, to produce a must-attend event. The first year saw record first-year attendance for any IMSTA FESTA yet and demonstrates the value of being part of this show. If you want to reach a huge chunk of the music producers, artists, musicians and music students in Canada, then you must exhibit at IMSTA FESTA Toronto.

IMSTA FESTA Toronto is different from its predecessors because of the unique character of the Canadian musical instruments business. Many music

distributors host exhibits with many brands that are new to IMSTA FESTA making for our largest exhibiting pool.

This show also draws on many non-profit music organizations who add a valuable dimension to the show. In 2015 we endeavor to add more Master Classes, Scheduled Workshops, a Song writing Camp and our brand new Song writing competition. If you want to grow your business in Canada you must be at IMSTA FESTA Toronto.

IMSTA FESTA TO 2014 REPORT



The inaugural IMSTA FESTA TO was held on September 6th at Ryerson University with the largest first-year

attendance we ever recorded **1,200+**. Ryerson's spacious facility allowed for the largest show ever with 54 total exhibitors including several who were exhibiting for the first time. The show was cosponsored by SOCAN who programmed many panels, along with many music-related colleges, organizations and associations.

The keynote speech was delivered by the legendary **Young Guru** who is Jay-Z's audio engineer. He began sharing his knowledge to swarming attendees even before he made it into the overflowing 244-seat lecture hall. His completely enthralling speech was followed by 5 captivating educational Professional Panels; SOCAN 101, Publishing, Licensing & Legal Matters, EDM Biz Dev, Self-Marketing 101 and Cooking Beats featuring live beat-making with WondaGurl and Rich Kidd. **Long & McQuade** was the exclusive retail sponsor joining media sponsor Canadian Musician to deliver a show that will be talked about for many years.

SHOW DETAILS . Toronto



LOCATION:

Ryerson University - RCC
80 Gould Street
Toronto, ON, Canada, M5B 2K3

EXHIBIT SETUP:

Friday October 16th, 2015

6:00 pm - 11:00 pm

Saturday October 17th, 2015

7:00 am - 10:00 am

SHOW HOURS:

Saturday October 17th, 2015

11:00 am - 6:00 pm

DISMANTLE AND MOVE-OUT:

Saturday October 17th, 2015

6:00 pm - 10:00 pm

BADGES:

Exhibitors, VIP's and Guests must be registered at:

www.imsta.org/register_ex.php

SHIPPING & SET-UP:

Bring equipment (especially speakers), signage, and show materials with you

during the designated set-up period. IMSTA staff will be on-site during designated set-up times.

Items cannot be shipped in advance. If your company needs to ship equipment/exhibiting materials prior to the show, the best options are to ship to your Canadian representative or ship small items to your hotel.

There is no loading dock; items can be carried through the entrance at: 80 Gould Street Toronto, ON, Canada M5B 2K3.

*Each box/item shipped must be labeled with the name of your company and MUST indicate IMSTA.

GRAPHICS & LINKS:

To support your promotion and spreading the word about the show to your users, followers and consumers, you can find a selection of materials to put on your website and or your monthly e-newsletter by visiting our website www.imsta.org. Click on Media.

2014 EXHIBITORS

- AAS
- Ableton
- Adam Audio
- Arturia
- Audio-Technica
- Avid
- Behringer
- Bitwig Studio
- Black Lion Audio
- Blue Cat Audio
- Blue Microphones
- Cakewalk
- Celemony
- D16 Group
- FabFilter
- FL Studio
- Focusrite
- Hammond
- Heil Sound
- IK Multimedia
- KRK Speakers
- Manley Labs
- McDSP
- Melda Production
- MusicXPC
- Native Instruments
- Novation
- NUGEN Audio
- Pianoteq
- PreSonus
- Propellerhead
- Rob Papen
- Royer
- Serato
- Smithson Martin
- Sony
- Solid State Logic
- Sugar Bytes
- Two Notes
- Universal Audio
- Wave Arts
- WaveDNA
- Zip DJ

2014 SPONSORS

- Long & McQuade
- Ryerson University
- SOCAN
- Canadian Musician
- Music Marketing

2014 PARTNERS

- Beat Academy
- Harris Institute
- Humber College
- Indie Week
- Lacquer Channel
- Manifesto
- Metalworks Institute
- NuMuBu
- OMEA
- Trebas Institute

HOTELS & DINING . Toronto



For your convenience, here is a list of nearby accommodations & dining spots in close proximity to Ryerson University.

HOTELS

Comfort Inn City Centre

321 Jarvis Street Toronto, ON
Tel: 416 967-6781

Bond Place Hotel

65 Dundas Street East, Toronto, ON
Tel: 416 362-6061

Hilton Garden Inn Toronto City Centre

200 Dundas Street East, Toronto, ON
Tel: 416 362-7700

Ramada Plaza Toronto

300 Jarvis Street, Toronto, ON
Tel: 416 977-4823

Holiday Inn Toronto Downtown Centre

30 Carlton Street, Toronto, ON
Tel: 416 977-6655

Marriott Eaton Centre Hotel

525 Bay Street, Toronto, ON
Tel: 416 597-9200

Eaton Chelsea, Toronto

33 Gerrard Street West Toronto, ON
Tel: 416 595-1975

Best Western Primrose Hotel Downtown-Toronto

111 Carlton Street Toronto, ON
Tel: 416 977-8000

Courtyard Toronto Downtown

475 Yonge Street Toronto, ON
Tel: 416 924-0611

The Grand Hotel & Suites

225 Jarvis Street Toronto, ON
Tel: 416 863-9000

RESTAURANTS

The Senator Restaurant - *Comfort food*

249 Victoria Street, Toronto, ON
Tel: 416 364-7517

Santouka Ramen - *Japanese noodles*

91 Dundas Street East Toronto, ON
Tel: 647 748-1717

Ethiopiquest Restaurant - *Ethiopian*

227 Church St, Toronto, ON
Tel: 416 363-0884

Spring Rolls - *Thai Chinese*

40 Dundas Street West Toronto, ON
Tel: 416 585-2929

Good View Restaurant - *Chinese*

134 Dundas Street East Toronto, ON
Tel: 416 861-0888

Johnny Rockets - *Burger chain*

22 Dundas Street West Toronto, ON
Tel: 416 596-6900

Jack Astor's - *Bar & Grill*

10 Dundas Street East Toronto, ON
Tel: 416 263-9800

Chipotle Mexican Grill - *Mexican*

323 Yonge Street #114 Toronto, ON
Tel: 416 596-8600



IMSTA MEMBERSHIP APPLICATION

Membership Year 2015

☐ AUTOMATICALLY RENEW MY MEMBERSHIP EVERY YEAR

Company Name: _____

Year Established: _____

Number of Employees: _____

Primary Contact: _____

Business address: _____

City: _____

Province/ State: _____ Postal/ Zip: _____

Country : _____

Email: _____

Telephone: _____

Fax: _____

Website: _____

Category:

Annual Sales

	up to \$99,999	\$100,000+	1,000,000+	10,000,000+	Main Products
<input type="checkbox"/> Manufacturer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/> Distributor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/> Retailer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/> Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____

Number of Employees [Annual Dues in US Dollars]

	1 - 9	10 - 49	50 - 499	500+	
<input type="checkbox"/> Manufacturer	<input type="checkbox"/> \$350	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$10,000	_____
<input type="checkbox"/> Distributor	<input type="checkbox"/> \$350	<input type="checkbox"/> \$500	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$2,500	_____
<input type="checkbox"/> Retailer	<input type="checkbox"/> \$250	<input type="checkbox"/> \$500	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$2,500	_____
<input type="checkbox"/> Ambassador	<input type="checkbox"/> \$150	<input type="checkbox"/> \$250	<input type="checkbox"/> \$500	<input type="checkbox"/> \$2,500	_____

Payment Information:

Payment Options

☐ VISA☐ MASTERCARD☐ CHECK☐ BANK TRANSFER

CREDIT CARD NUMBER: _____

EXPIRY DATE: _____

CHECK NO.: _____

CARD HOLDER NAME: _____

CARD HOLDER SIGNATURE: _____

I represent that I am authorized to submit the above company for membership with IMSTA.

AUTHORIZED SIGNATURE: _____

DATE: _____

All prices are in US dollars.

Ontario and Canada resident companies will be charged applicable taxes.

All sales are final and non refundable.

1160 ELLESMERE ROAD, ON, CANADA, M1P 2X4

TELEPHONE: 416- 789- 6863

FAX: 416- 789- 1667



IMSTA FESTA EXHIBIT APPLICATION

EXHIBITING COMPANY'S LEGAL REGISTERED NAME: _____

EXHIBITING COMPANY'S LEGAL DBA : _____

PRIMARY CONTACT: _____ TITLE: _____

BUSINESS ADDRESS: _____ CITY: _____

STATE/PROV: _____ ZIP/POSTAL CODE: _____ COUNTRY: _____

TELEPHONE: _____ FAX: _____ EMAIL: _____

CIRCLE APPLICABLE SELECTION:

IMSTA FESTA 2015	MEMBER COMPANY		NON-MEMBER COMPANY		ACADEMIC & NON-PROFITS	PRICE
	EARLY BIRD	REGULAR	EARLY BIRD	REGULAR		
LOS ANGELES	\$395.00	\$595.00	\$795.00	\$1,195.00	\$195.00	
CHICAGO	\$395.00	\$595.00	\$795.00	\$1,195.00	\$195.00	
TORONTO	\$395.00	\$595.00	\$795.00	\$1,195.00	\$195.00	
NEW YORK	\$395.00	\$595.00	\$795.00	\$1,195.00	\$195.00	
					TOTAL	

PAYMENT METHOD: ☐ VISA ☐ MASTERCARD ☐ CHECK ☐ BANK TRANSFER

CREDIT CARD NUMBER: _____ EXPIRY DATE: _____

CARD HOLDER NAME: _____

CARD HOLDER SIGNATURE: _____

☐ I have read and accept the Terms of Agreement, Rules & Regulations of IMSTA FESTA.
I represent that I am authorized to submit the above company to participate in IMSTA FESTA.

AUTHORIZED SIGNATURE: _____ Date: _____

1160 Ellesmere Road, Toronto, ON, Canada, M1P 2X4

All prices are in US dollars.
Ontario and Canada resident companies will be charged applicable taxes.
All sales are final and non-refundable.

Tel: 416 789-6863
Fax: 416 789-1667

IMSTA FESTA . Terms, Rules & Regulations



1. Current members of IMSTA must renew IMSTA membership to be eligible for member pricing.
2. All prices are in US dollars.
3. All exhibit sales are final and nonrefundable.
4. Ontario and Canada resident companies will be charged applicable taxes.
5. All exhibitors must abide by rules and regulations of IMSTA FESTA as well as those outlined by venue/facility.
6. Exhibit space must be used by signing party and must not be shared, sublet or sold.
7. Neither IMSTA nor facilities of IMSTA FESTA are responsible for any lost, damaged, or stolen material, equipment, and or goods of the exhibitor.
8. Exhibitor must follow the Schedule for set-up and dismantle exhibits. Exhibitors may not setup or dismantle exhibits during the show hours.
9. Company employees, VIPs, Guests that are under the age of 18 must be accompanied by an adult of the exhibiting company.
10. Exhibitors are required to respect other exhibits by keeping sounds to a minimum, closing door or providing headphones to keep noise levels to a minimum.
11. Exhibitors must not damage facilities. This includes but is not limited to: posting signs and posters on the walls, doors, and the ceiling. All signs must be freestanding. Failure to follow this rule will result in removal of signage. Any costs incurred as a result will be the responsibility of the exhibitor.
12. Exhibitor is responsible to note condition of exhibit space prior to set-up and report any prior damages to IMSTA staff and facility staff.
13. The exhibitor will indemnify IMSTA and facility, and hold them harmless against any and all claims, damages, or liabilities of any kind, which may arise as a result of negligence on behalf of the exhibitor and its employees.
14. If for any unforeseeable reason IMSTA has to cancel the show, it may do so without prior consent of the exhibitor. In such an event, a refund will be issued by IMSTA to the paid exhibitors within 30 days of cancellation.
15. Exhibitors must abide by all applicable state, federal laws, provincial and municipal laws.
16. Full payment for Exhibit Space must be made prior to Exhibiting at IMSTA FESTA.



A man wearing a red long-sleeved shirt, blue jeans, and a blue baseball cap is sitting on a black stool. He is holding a blue ticket in his right hand and a blue tote bag in his left hand. The tote bag has the IMSTA FESTA logo and the text "BUY THE SOFTWARE YOU USE" and "www.imsta.org". The background is a plain white wall. To the left, there is a black and white banner with the word "UDIO" and "TS" visible.

CONTACT US:

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